

June 9, 1999

To the Food & Drug Administration

I want irradiated foods to be labelled properly and clearly with the words "irradiated" and not labelled with the deceptive words "cold pasteurized".

The "Radura symbol" must appear on all irradiated foods!! The label and Radura symbol must be large enough for older persons, like myself, to see it clearly and readily without any confusion!! Labels + symbols must be large.

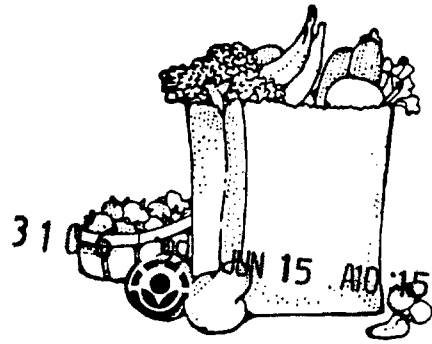
The words "cold pasteurized" are deceptive to the American public. Irradiated foods must be labelled "irradiated" with a Radura Symbol!!

Sincerely,

Denny de Martini

The Shores Apartments
179 Lakeshore St.
Richmond, Calif. 94804

Docket Management Branch (HFA-305)
Docket No. 98N-1038
Food and Drug Administration
5630 Fishers Lane, Room 1061
Rockville, MD 20852



Dear Sirs:

I am disgusted by industry efforts to reduce the size of labeling for irradiated foods, use faux nomenclature such as "cold pasteurized" and to set an expiration date for any labeling of irradiated foods after consumers "have gotten used to it."

As a consumer who values choice and honest labeling, I urge you to -

- * label all irradiated foods conspicuously with the word "Irradiated" and the Radura symbol.
- * label irradiated ingredients to match labeling recommendations from the USDA and because consumers want irradiated ingredients labeled.
- * label irradiated bulk produce with a prominent large sign so that consumers know that individual items have been irradiated.
- * label irradiated foods permanently (no expiration date) as other foods are labeled. Consumers will always want to know that a food has been irradiation-processed since irradiation can affect the smell, taste, texture and nutrition of a food item and it may otherwise be confused with unprocessed food.
- * label irradiated foods conspicuously (larger than ingredient-size unless it is part of an ingredient list) so that it is easily recognized in comparison to non-irradiated food.

*I want irradiated
foods labeled
"irradiated"
and not
labeled
"cold pasteurized"
Sincerely,
Wendy
de Martin*

Consumers want a choice and it's your job to provide adequate consumer labeling.
Thank you.

June 9, 1999

Sincerely,

name:

Wendy de Martin

address:

*The Shores Apartments
179 Lakeshore Ct.
Richmond, Calif. 94804*

Wendy & Martin
The Shore Apts
179 Lakeshore Ct.
Richmond, Calif. 94804



Docket Management Branch (HFA-305)
Docket Number 98N-1038
Food & Drug Administration
5630 Fishers Lane, Room #1061
Rockville, Md. 20852

20852/0001

